



Helga DaRosa
Account Service Consultant
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Helga has been working for BCBSMA for five years and has been involved in a diverse array of initiatives, most notably the sale, implementation and retention of 80% of Massachusetts' municipal towns/cities and members. Additionally, Helga is the President of the Young Professionals Network (YPN) where she helps foster engagement, mentorship, collaboration, knowledge sharing and development at BCBSMA. YPN partners and volunteers with a multitude of community organization to truly make an impact.

Helga also dedicates her time to Playworks New England as a Junior Coach Mentor, to Cradles to Crayons as a volunteer and to other organizations. Personally and professionally, advocacy, mentorship, and development are her passions, as is the importance of paying it forward.