



Angela Floro
Director
Special Events and Annual Giving, South Shore Health

Angela has been with South Shore Health for the past four years, managing a team responsible for planning and executing events including the Golf Classic, Walk for Hospice, Luminaria dinner and Moonlight & Miracles Gala. These events raise over \$1 million annually for the Health System. Angela has recently taken on additional responsibilities, now overseeing the Boston Marathon Team, the Pan Mass Challenge Team and the Community Fundraising program.

Prior to joining the Foundation, Angela worked as a Senior Development Officer with the Alzheimer's Association MA/NH Chapter where she was an integral member of the team whose responsibilities included serving as the athletics program manager for their Boston Marathon team, Falmouth Road Race team, Reach the Beach Relay Series and Max Performance Triathlon Series. Angela also worked for the Multiple Sclerosis Society, managing event committees for the MS150 two-day cycling event, MS Walk and MS Gala.

For many years, Angela was involved with Women in Sports & Events (WISE Boston) as an executive board member and membership director, where she recruited and retained membership with the creation of an e-mail campaign and new marketing strategies. Angela also served as a Volunteer Director for Boston's Run to Remember, recruiting 600+ volunteers to assist in the success of a 3-day half marathon and 5-mile road race. Recently, Angela was invited to serve as a board member for She's Local. Their mission is to establish a community of local women who are ready for stronger connections, and they will develop and hold a Women's Conference by women for women.

After graduating from Bryant University, Angela worked in the corporate world, initially taking an internship position with Fidelity Investments. She quickly realized that she was meant to use her talents for the betterment of our community and transitioned into the nonprofit world. Once finding her niche in event management and endurance events, she has blossomed. Angela is originally from Stoughton and now makes her home in Quincy.