

February 2020

Dear Friend,

South Shore Stars Reading Is So Exciting (RISE) Program is an evidence-based preschool literacy curriculum helping families develop, practice and maintain habits of reading with their young children at home. Our core program model, which both increases access to books and offers families tools and supports for strengthening the culture of reading at home, is driven by 30 years of research showing the most significant factor impacting a child's academic success is being regularly read to by a primary caregiver before starting kindergarten.

This is why we need your help. South Shore Stars provides comprehensive early-education and youth programs that enhance the development of children from economically and culturally diverse families. Their family-support approach emphasizes collaboration with parents, schools and communities, and the RISE program is a key component of our furthering their mission.

On Tuesday, **March 24**, 2020 we will be hosting the 8th Annual "**Love of Literacy Luncheon**" at Alma Nove in Hingham. This exclusive event will bring together 100 of the South Shore's most prominent citizens, all sharing a common desire to make a positive impact on the families in our community. The goal of this luncheon is to help fund materials and Literacy Nights for each of Stars' 12 preschool classrooms. These family events bring parents and caregivers together to learn about the importance of reading to their children and to learn strategies to engage their children. Families receive a book and literacy activities to bring home at the end of each event.

Enclosed you will find detailed information about sponsorship opportunities for this very important event. We are proud to have author Nancy Tupper Ling as our guest speaker this year. **Please consider joining us as a table sponsor** and make hope a reality for so many families who want for their children what we all want: a future filled with the simple joy a book can bring.

We look forward to your vital support,

The Love of Literacy Luncheon Committee

LOVE of LITERACY LUNCHEON

Tuesday, March 24th
11:30 a.m.

Alma Nove Restaurant
22 Shipyard Drive, Hingham



Sponsorship Opportunities

♥ **Event Sponsor \$3,000**

Recognition in all publicity
Recognition from podium
Recognition on South Shore Stars website
Name on sponsor board at luncheon
Recognition in event program
Signage on Table
Reserved table for eight

♥ **Patron Sponsor \$1,000**

Name on sponsor board at luncheon
Recognition in event program
Signage on Table
Reserved table for eight

♥ **Corporate Table Sponsor \$500**

Recognition in event program
Signage on Table
Reserved table for eight

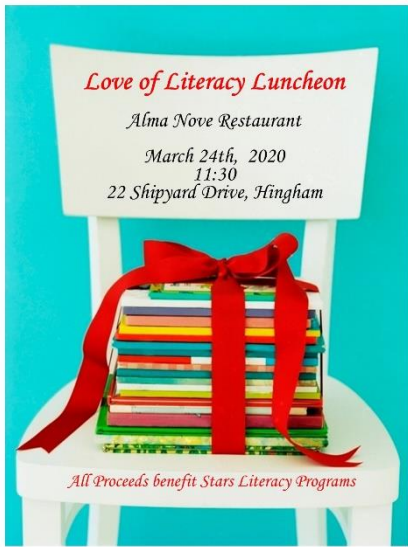
♥ **Book Club Table Sponsor \$250**

Recognition in event program
Signage on Table
Reserved table for four

***All event proceeds to benefit South Shore Stars family literacy program,
RISE - Reading Is So Exciting***

South Shore Stars ♥ 200 Middle Street ♥ Weymouth, MA 02189
(781) 331-8505 x230 ♥ www.southshorestars.org





Love of LITERACY LUNCHEON

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11:30 a.m.

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22 Shipyard Drive, Hingham

I would like to sponsor the Love of Literacy Luncheon at the following level:

♡ **\$3,000 Event Sponsor**

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN PUBLICITY)

♡ **\$1,000 Patron Sponsor**

CONTACT NAME

♡ **\$500 Corporate Table Sponsor**

ADDRESS

♡ **\$250 Book Club Table Sponsor**

CITY/STATE/ZIP

EMAIL

TELEPHONE

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RISE - Reading Is So Exciting**

Make checks payable to South Shore Stars or by credit card through our website.

For more information, contact
Julie Hargrave at jhargrave@southshorestars.org

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(781) 331-8505 x230 ♡ www.southshorestars.org/donate